

BONNEVILLE
COUNTY *Heritage*
ASSOCIATION

Newsletter, Volume 2

October 1, 2014

Welcome to the October, 2014 issue of the Bonneville County Heritage Association Newsletter. We had excellent feedback on our first issue, and we hope you will find this, our second issue, just as interesting and informative. For our Autumn issue, we are featuring an article on the history of our largest Idaho Falls park, Tautphaus, written by Davidjohn Stosich and based on the presentation he gave for our "Parks of Idaho Falls" presentation on September 13. You can test your Bonneville County knowledge with our popular Bonneville County Quiz by David Nipper. We end with some Idaho Falls downtown nostalgia for those who miss the "good old days". As always, we welcome ideas and comments concerning what you would like to see in future issues. Please e-mail comments to:

www.bonnevilleheritage.org or linbeck@live.com

Linda Beckstead, Editor

TOUCH THE PAST AND ENGAGE THE FUTURE

By Ann Rydalch, Chair
Bonneville County Heritage Association

On the fourth Monday of each month, the Bonneville County Heritage Association board members meet at Rusios to discuss how we can provide meaningful information and activities for the people in Bonneville County so that everyone can "touch the past and engage the future".

We are excited to present "History in Print" on Wed. Oct. 15, 2014 at 7:30 p.m., at University Place Auditorium, 1776 Science Center Drive in Idaho Falls. This free event will feature presentations by Post Register publisher, Roger Plothow, about the history of the Post Register and Jason Harris, manager of Harris Publishing giving a history of the magazine world he writes about.

Board member, Davidjohn Stosich is planning entertainment for this event. And board member RoseMarie Peterson will have a great silent auction for people to enjoy during the intermission of this event.

Our plans have already started forming for the year 2015. A question from a friend of mine, Diana Yates, regarding what is the oldest home and building in Bonneville County has sparked our research to determine an answer to that question. On Sat. Sept. 12, 2015 we will provide an answer to that

question with a Centennial Treasures Tour of those oldest homes/buildings, selected from our research.

Already we are making plans for "Idaho Day" with a program scheduled for March 4, 2015 at the Colonial Theatre in Idaho Falls. Our sponsor for this event is US Bank. This annual celebration will happen because of legislation passed by Representative Linden Bateman establishing March 4 as Idaho Day with celebrations throughout Idaho. "We all love Idaho, stated Rep. Bateman. From the sequin serenity of Lake Coeur d'Alene to the thousand shades of green along the Loche, Salmon, and Clearwater, to the mighty roar of Shoshone Falls, the pristine tranquility of Big Springs, and the turquoise blue of Bear Lake, there is no place like Idaho."

As we look further into 2015, we are preparing for a program, "Dusty Roads", that will give the history of the stagecoach era, with stops that happened in Bonneville County as well as musical entertainment and this program will be held at the Colonial Theatre tentatively scheduled for Oct. 7, 2015. Our sponsor for this event at the Colonial Theatre is US Bank.

We have a rich and inspirational history in Bonneville County and it is our hope to discover these various treasures so that all of Bonneville County can enjoy and learn about this great heritage. Visit our website – www.bonnevilleheritage.org, and become involved as we go along on this journey together.

SO YOU THINK YOU KNOW BONNEVILLE COUNTY?

Here's a Quick Quiz

By David Nipper, BCHA Webmaster

(Hint: Most of the answers can be researched on the Bonneville Heritage Website - <http://bonnevilleheritage.org>- or on Google Maps)

1. In 1904, a letter addressed to Aka, Idaho would have been delivered to a town we now know by a different name. What is it now called?
2. Until recently, there was a ZCMI store in Idaho Falls. Where was the first ZCMI store in our area located?
3. In what decade did farmers in Bonneville County first bring in a crop of wheat?
4. In 1903, there was a street in Idaho Falls that extended from Western Ave. to Cottage, located North of Raymond Street and South of 2nd Street. Several important businesses were located on this street. What was it called then?
5. On April 24, 1903, A great ceremony was held to lay the cornerstone of a factory building. This construction would create a town, first called Centerville, which would blossom into a hub of economic activity that lasted until 1978. What was the building?
6. Regarding the laying of that cornerstone, who was the official who troweled the stone in place?
 - a. The Master of the local Masonic Lodge
 - b. Mayor Curley Bowen of Idaho Falls
 - c. Senator William Borah
 - d. The President of the LDS Church, Joseph F. Smith
7. Which was created first - and which last?
 - Palisades Reservoir
 - Ririe Reservoir
 - Jackson Lake

Quiz, continued

- 8. In 1909, there were two streets in Idaho Falls shown on the map with the name "Short Street". One still has that name today, but the other is just an isolated bit of pavement unconnected and unmaintained. Where was this other "Short Street"?
- 9. In 1919 The town of Ozone, Idaho built a new school building. This building still exists, but was moved to what location?
- 10. The railroad from Pocatello to Butte, Montana crossed the Snake River at Idaho Falls. In 1887, the rails of the entire stretch were significantly altered in one day. What was changed?

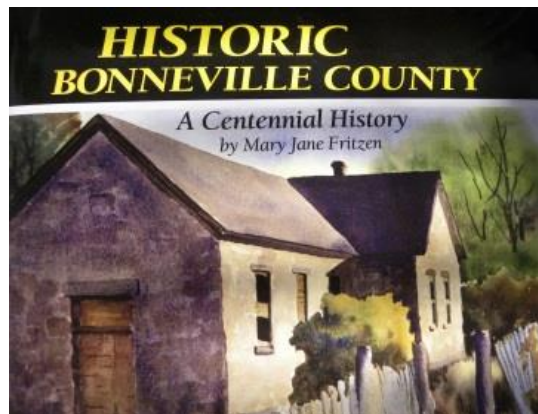
(Answers to quiz on Page 8)

BCHA is going to create a Youth Program. This will probably be initiated when the next school year starts. We would like the youth to become members of BCHA. Their enthusiasm, interests, and ideas would be a great asset to BCHA. We would like to have several contests; e.g., poster contest, history hunt with written article contest, a special Youth Evening Program and other events directed specifically to the youth.



HISTORIC BONNEVILLE COUNTY

New book available from BCHA--\$29.95.



Great for your own library, display or valued gift. Help us raise funds! Your purchase donates \$15.00 to BCHA. Contact Mary Jane Fritzen, 522-3185; mfritzen@ida.net or any BCHA board member.

BCHA BOARD MEMBERS

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Todd Brown



HISTORY IN PRINT

“HISTORY IN PRINT” WILL BE THE THEME OF BONNEVILLE HERITAGE ASSOCIATION’S COMMUNITY PROGRAM WEDNESDAY, OCTOBER 15 AT 7:30 P.M. IN THE UNIVERSITY PLACE AUDITORIUM. ADMISSION IS FREE AND THE PUBLIC IS INVITED. ROGER PLOTHOW, EDITOR AND PUBLISHER OF THE POST REGISTER; AND JASON HARRIS, PRESIDENT OF HARRIS PUBLISHING COMPANY, WILL BE SPEAKERS. THEY WILL TELL ABOUT THE GROWTH, DEVELOPMENT, AND LOCAL IMPACT OF THEIR RESPECTIVE NEWSPAPER AND MAGAZINE PUBLISHING BUSINESSES.

A SILENT AUCTION AND MUSICAL ENTERTAINMENT WILL BE PRESENTED DURING INTERMISSION. ACCORDING TO DAVIDJOHN STOSICH, “THIRD COUSINS FIDDLERS, LAUREN DANCE AND SADIE WYNN, WILL REALLY GET THINGS RAMPED UP WITH SOME LIVELY NUMBERS” BETWEEN SPEAKERS. ROSE MARIE PETERSON IS IN CHARGE OF THE SILENT AUCTION TO RAISE FUNDS FOR FUTURE BCHA PRESENTATIONS. PAUL JENKINS WILL VIDEO-RECORD THE PROGRAM. SUSAN MARDIS, HISTORIAN, WILL ASSEMBLE MATERIALS, INCLUDING THE SPEAKER’S SCRIPTS AND THE CD, WHICH SHE WILL COMPILE INTO BINDERS AND DELIVER TO THE MUSEUM OF IDAHO’S READING AND REFERENCE ROOM, THE I. F. PUBLIC LIBRARY AND SCHOOL DISTRICTS 91 AND 93. “IN THIS WAY, THESE FILMED PRESENTATIONS CAN BE EASILY ACCESSED BY ANYONE AT ANY TIME, INCLUDING EDUCATING OUR STUDENTS ABOUT OUR COUNTY HERITAGE,” SAID ANN RYDALCH, BCHA CHAIR.

BCHA MEMBERS AND FRIENDS ARE URGED TO COME AND INVITE OTHERS TO PARTICIPATE WITH US.

Highlight On

TAUTPHAUS PARK

THE TAUTPHAUS DREAM

In 1881, Charles Tautphaus visited Eagle Rock, Idaho. Eagle Rock at that time was a dry, windswept, unlevelled, foreboding sort of a waste land that only grew sturdy sage brush and jack rabbits. Eagle Rock had come into existence when Matt Taylor erected a bridge across the Snake River in 1865 and entrepreneurs started businesses to cater to the travelers and, after, to the locals who were coming to the area. Limited farming existed along the creeks.

Always an entrepreneur, Tautphaus could see the potential of the area once water from the river could flow onto the thirsty, fertile volcanic soil. He couldn't get Eagle Rock out of his head and decided he had to have some of it. In 1884, the Tautphauses and a partner, Mr. Moffitt, came down from Butte City, Montana, found the ground they wanted and filed homestead rights on three sections of land south of Eagle Rock. The cost was \$1.25 per acre, with only 25 cents down and the remaining balance due in five years. Can you imagine: a square mile of land for only \$800 with only \$160 down? Real value would only come when it could be irrigated.

Apparently, Moffitt bought his land as a favor to Tautphaus, because as soon as he got title, he sold to Tautphaus. Tautphaus later purchased another 160 acres adjoining his other land, giving him a total of 2,080 acres equaling 3 1/4 square miles.

In 1885, Tautphaus bought a building on Eagle Rock Street which was purchased for \$3,000. This housed a meat market and the hall upstairs was used for community events. Mr. Tautphaus was living in Butte City, Montana at this time.

In 1886, the entire Tautphaus family arrived in the area, including Charles and Sarah and their five daughters, Charlotte Gertrude "Lottie", Kathrine "Kate", Mary "Minni", Elizabeth "Lillie" and Sarah Josephine "Josie", who were aged from 4 to 16. They moved to their ranch south of Eagle Rock, with a dream to develop an oasis in the middle of the desert, including a large lake, with trees, orchards, flowers and pastures. The lake was to be the focal point of the family dream oasis. Remember, there were no dams on the river, nor man-made lakes or reservoirs at that time. Charles lived to see the dream of a desert oasis come true.

In 1909, the Idaho Falls Booster Club purchased from widow Sarah Tautphaus a 160 acre tract to be converted to a city park, public amusement grounds, fair grounds and race track at a cost of \$35,000, with an anticipated additional \$48,000 by selling shares at \$10.00 each. One hundred acres was to be sold in small acre tracts.

A huge grandstand was erected with a race track in front, a band stand, rest rooms, fountains and other amenities. A grand opening of the new Tautphaus Park was held on July 25, 1910 in conjunction with Pioneer Days. 4,000 to 5,000 people attended the double celebration. It was a must-see for all visitors to the area.

THE RENO ERA

Frank Reno acquired and developed a 2,000 acre spread now known as the Reno Ranch 20 miles northwest of Mud Lake. Reno developed vast sheep, horse and cattle holdings in Lemhi, Clark and Jefferson Counties.

Tautphaus Park, continued

In 1912, Reno probably leased rather than purchased Tautphaus Park from the Idaho Falls Booster Club for use as a show place for his award winning Cotswold and Hampshire sheep and his shorthorn cattle. Tautphaus Park now became known as Reno Park.

Sometime later, the Booster Club transferred their interest in the park to the Bonneville County Fair Association, who later abandoned the property in 1914 because of overwhelming debt. This voided Reno's interest in the park and the property reverted back to Sarah Tautphaus.

In 1915, Frank Reno purchased the park from Sarah Tautphaus and announced plans "to build a handsome residence and improve the property and assist in every way in conducting the best county fair and livestock show in the state".

Times were great and Reno grew his vast empire to encompass holdings in three counties. His son Torrey once said that his dad often deposited \$100,000 in his checking account. Unfortunately, times changed for the worse. Shortly after World War I, the economy faltered and the once vast Reno empire completely collapsed and left them with nothing. Reno was never able to recover and died in 1925.

In 1920, the Reno Park Property reverted once more to Sarah Tautphaus.

In 1943, a group of citizens headed by John H. Senter wanted to memorialize the contributions the Tautphaus family had made to the area and petitioned the city council to restore the Tautphaus name to the park. John Senter, along with E.P. Henry, had been officers in the Cedar Hollow and Foot Hills Canal Companies that were formed in 1888 and subsequently acquired by the Idaho Canal Company in 1894. The name was restored and our city park has been known as "Tautphaus" ever since. It has seen many changes and improvements over the years, but still remains a beautiful showplace of which we can all enjoy and be proud.

(This story by Davidjohn Stosich was part of the "Parks of Idaho Falls" presentation on September 13, 2014)

Calendar of upcoming events

Museum of Idaho

Open Mon and Tues (9 a.m. to 8 p.m.), Wed. to Saturday (9 to 5).

Now showing Sep. 26 to Nov. 29, 2014: Glow: Living Lights

Sat., Oct. 11, IGS and UGA

Idaho Genealogical Society's Fall 2014 conference co-sponsored by Utah Genealogical Association

ISU Student Union Bldg., Pocatello

Keynote speakers and 16 classes

Wednesday, October 15, 7:30

BCHA program with silent auction: "History in Print", University Place, Idaho Falls

Roger Plathow of Post Register and Jason Harris of Harris Publishing Co.

Wednesday, March 4, 2015

Idaho Day Commemoration

Colonial Theater, Idaho Falls

Watch for more details.

ANSWERS TO QUIZ ON PAGE 2 :

1. Ucon, Idaho
2. About where the Idaho Falls Power offices are located (in the shadow of the city water tower), on what was then the West end of Railroad Ave. This was later called Eagle Rock Street, but it was eliminated during the renovation that created the current Idaho Falls Library.
3. In the mid-1870s, settlers on Willow Creek raised the first acre of wheat in the County.
4. It was called Front Street. This became Broadway shortly thereafter. Raymond Street was called many things, including Bridge St. and Market St., but it was eliminated when the area was renovated. Second Street became A street when the "numbered streets" gained enough prominence to cause confusion. Western Ave became Memorial Drive, and Cottage was eliminated when Yellowstone Ave. was extended through that area.
5. The Sugar Factory at the town that was later named Lincoln.
6. D. The President of the LDS Church, Joseph F. Smith
7. Jackson Lake, then Palisades Reservoir, then Ririe Reservoir
8. The Idaho Register map of 1909 shows it (along with many other streets and house lots that only existed in the mind's eye) between Crowley and Shelly streets, West of Fremont Ave. The pavement is still visible in satellite images, and can be seen off the Greenbelt path north of the John's Hole Bridge and South of the Northwind building.
9. On the grounds of the Ammon Elementary School, in Ammon, ID.
10. On July 24th, 1887, teams of men positioned every six miles along the track changed the track spacing from narrow gauge to standard gauge. The majority of the preparations had started the year before, but the actual change was done in one day.

Are you and your family constantly looking for something fun to do in Idaho Falls once the cold months arrive? Look no further... The bi-annual *Discover Idaho Falls Parks and Recreation Guide* is now available throughout the City and online at www.ifrec.org. This ever evolving guide includes a calendar of all local runs, rides, races and special events, programs that the City will be offering and information about our facilities and community partners. Please click on the link to flip through the electronic copy of this issue and see what great programs the Division of Parks and Recreation will be running over the next six (6) months. We encourage you to email this message to all of the employees in your organization to help promote healthy living and active lifestyles in our beautiful city.

*How many of these places do you remember?
How many are still there?*

This is an address directory for downtown Idaho Falls from the late 1940s or early 1950s.
(You may need to enlarge it to make it readable)

<p>L ESTATE CO. Stock Ranches — Loans Insurance — Notary Public Phone 2548</p>	<p>497 FOR LISTS OF NAMES ANY TRADE — ANY BUSINESS — ANY PROFESSION DETROIT NEW YORK CHICAGO R. L. POLK & CO.</p>	<p>WELL DRILLING</p>	
<p>Holdren Geo Carron Albee Mrs Mathews Kenneth M Goldberg S L Spears Florence Mrs Albert Howard H Arave Earl Day David B</p> <p>Gordon Warren Whiting Maude Mrs McDonald Fred Vacant Vacant et continued</p> <p>Falls Cafe restr Bennett's East Side Paint Co MonVillia Club liquors Nielson's Rite-Way Hard- ware Self Service Drug Fillmore's Jewry State Hardware & Wall- paper Co Wilson Harry L phys Bennett Jos E dentist Bennett Broadway Drug Vacant Western Auto Supply auto accessories Fred's Cafe Idaho Falls Elec Co Ex-Cel-Cis Beauty Salon & Sch Watson Charlotte S Mrs photos Scott Coe M & Sons stationers Scott Studio photos Hall Co real est R & G Jewls Marshall Jewly Hub Bar & Bank's Club liquors</p> <p style="text-align: center;">Park av intersects</p> <p>Western Potato Co USA Recruiting Office Penney J C Co Inc dept store Marler's Chins & Gift Shop Best Price Drug Store Marshall Dick dancing tchr Walton Lily Mrs Andy's Modern Bootery Swanson Carl A barber Louk Lon</p>	<p>BROADWAY—Contd 4400Scawright's Inshold appliances 4410Oregon Rooms 4400Better Home Appliance & Television 4470Lobby beer Lobby Cafe 4550Broadway Bowl bowling alley 4570Marion Hotel Collett Reed 0 4700Anderson C C appliance serv dept 4750New Oxford Hotel Eddie Henry R 0 4180Jack's Club liquors Stacey J W barber 463 Woelmer Earl J 485 Brown Apartments Apartments: AGHansen Reta W Mrs C Leetch Audrey Mrs D Brown Jack E Hodges Hasen F Hake Olga A Mrs G VanDec Trudie</p> <p>Street continued 4950Idaho Falls Luggage Capital av intersects</p> <p>5040Paxman Service gas sta 515 Hendrickson's Market geni mdse 525 Jehovah's Witnesses (King- dom Hall) 545 Paxman A Delos 5470Servisoft Soft Water Service Idaho Falls Refrigeration Co 5550Swedish Bakery 555½Western Creamery Co Sego Milk Products Co 5600Idaho Falls Sht Mtl Wks Loriz Don 0 5750Utah-Idaho Hatchery & Poultry Farms Call Joe Sporting Goods 5800Nixon's Conoco Service Station 5850Greenway Finance Inc 5900Green's Seed & Floral 5900Riviera Fountain Lunch Rooms: Hunter Realty & Insurance Co</p> <p style="text-align: center;">Memorial dr intersects Snake River intersects</p>	<p style="text-align: right;">15</p> <p>BROADWAY, WEST—A Continuation of Broadway beyond river 6050Scarle V L & Sons gas sta 6150Don & Val's Richfield Sta- tion gas sta 620 Keller Roy J Inc (Stge) 6400Keller Roy J Inc Service Station 6450Keller Roy J Inc used cars 6750Scovcroft John & Sons Co whol gro 7020Airport Service Station 7050Idaho Wholesale Grocery Co 7204Slicks Cafe Slick's Kurlo Shop 7250Boise Payette Lumber Co br 730 Falls Rod & Gun Shop 7400Baldwins Idaho Food King Lanaseth Walter T 0 7600Ideal Hdw Co 7850Del's Handy Corner Service 788 Vacant 800-200Falls Tractor & Equip- ment Co Inc 8950Continental Oil Co bulk plant AGoodrich R F Products 920-700Stoddard Ford Inc 9280Stoddard Ford Inc used cars 9450Schuldt Conoco Service Sta- tion 9600Stoddard Tractor & Imple- ment Co 10200Simplot Soilbuilders 7980Hair C Wayne used cars 10650Taubbe L S & Co 11000Utah Oil Refining Co 12050Broadway Super Sixty Six 12080Dehlin Alden L 0 Storms Elmer R 0 12300Conrad & Bischoff wheel oils 12350Armedo Dramage & Metal Products 12400Slusser Whol Co 12410Wengert Paul potato whse 12550Broadway Cafe Miller Harry H 0 12650Arnold Machinery Co Inc 13000Booser J H Oil Co 13050Kellers Trailer Court 1307 Grover Lewis Trucking 13150Lukes Cafe & Cabins Inc 13290Page Arth F 0</p>	<p>Residential Industrial Municipal Irrigation Drainage Sewage Disposal Building Foundation Holes Mineral Test Holes</p> <p>•</p> <p>Pump Sales and Service</p> <p>•</p> <p>Any Size Any Depth Any Place</p> <p>•</p> <p>"Pure Drinking Water is the Essence of Life"</p> <p>•</p> <p>1360 East 17th</p> <p>ANDREW WELL DRILLING Contractors</p> <p>PHONE 4701</p>

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BROADWAY—Contd
258 Tandy & Wood Building
201 General Insurance of America
203 Kroger Wesco Food Co
204 Idaho Hospital & Health Service
Blue Cross Plan ins
205 Flora Joe accountant
206 Prudential Insurance Co of America mortgage loan ofc
207 Vacant
208 Scott Wetzel Co ins adj
210 Equitable Life Assurance Society
Street continued
260 Tandy & Wood Inc ins
261 Miles Hotel
265 Den Novelty Co confy
271 Rio Barber & Beauty Shop
273 Rio Theatre
282 Vacant
284 Cafe Idaho
286 Hansen Niels M chitropodist
288 Beneficial Life Ins Co
295 Eagles Hall
Idaho Falls Aeries 576 (FOE)
Eagles Club
297 Ferrell's Clothing

Shoup av intersects
300 Idaho First National Bank
301 City Pantorium clns
Karmel Korn Shop
307 Lyon Apts
Apartments:
1 Adams E F
2 Zumwolf Fred
3 St Clair Marion
4 Walter Bessie
5 Vacant
6 Webb Erma V Mrs
7 Larson Fred
8 Nelson Grant
Street continued
309 Russet Bar & Cafe
317 Wally's Gro
320 New Porter Hotel
Bahlverg Chas A mgr
327 Chesbro Music Co Inc
337 Western Union Teleg Co
338 Buffet Bar
Buffet Cafe
338 1/2 Rex Hotel furn rms
339 K I D Building
Rooms:
201 Jarvis Hazel
202 Vacant

203 Holdren Geo
204 Catron Alice Mrs
205 Mathews Kenneth M
206 Goldberg S L
207 Spears Florence Mrs
208 Albert Howard H
209 Arave Earl
210 Day David B
301
302 Gordon Warren
304 Whiting Maude Mrs
305 McDonald Fred
306 Vacant
307 Vacant
308 Vacant

Street continued
340 Falls Cafe restr
341 Bennett's East Side Paint Co
342 Bon Villa Club liquors
346 Nielson's Rite-Way Hardware
351 Self Service Drug
Fillmore's Jwly
354 State Hardware & Wall-paper Co
Willson Harry L phys
Bennett Jos E dentist
Bennett Broadway Drug
358 Vacant
307 Western Auto Supply auto accessories
373 Fred's Cafe
375 Idaho Falls Elec Co
377 1/2 Ex-Cel-Cls Beauty Salon & Sch
380 Watson Charlotte S Mrs photog
385 Scott Geo M & Sons stationers
Scott Studio photog
380 Hall Co real est
391 R & G Jwly
392 Marshall Jwly
388 Hub Bar & Bank's Club liquors

Park av intersects
410 Western Potato Co
USA Recruiting Office
417 Penney J C Co Inc dept store
420 Marler's China & Gift Shop
425 Best Price Drug Store
427 Marshall Dick dancing tchr
434 Walton Lily Mrs
435 Andy's Modern Bootery
Swanson Carl A barber
438 Louk Lon

OP DAIRY
 Made "A" Products
 Pocatello, Idaho

9
 WYHIEE AV—From river north to city limits, 15 west of Boulevard

17
 ARK AV — From Eagle Rock north to G, 2 west of RR

110 Park Av Furn Co
 110 Musselman Equip Co auto accessories

Commercial intersects
 360 Pacific Diamond H Bag Co
 55 Western Auto Supply whse
 57 Vacant

370 Tractor Sls & Auto Inc agrl implts
 4 Wackerll Burt whol potatoes
 280 Mtn States Implt Co

Market intersects
 50 Vacant
 340 Mint The liquors

Broadway intersects
 310 Carnes Music Co
 100 Mode O'Day Frock Shop
 120 Karl's Shoe Store
 130 Lorin's Men's Store
 180 Singer Sewing Machine Co

110 Royal Shoe Shop
 40 K Beauty Shop
 40 K Barber Shop
 170 Dill-Winn Building


rooms:
 10 Fred's Sign Shop
 4 Vacant
 60 Pascal F Music Studio
 4 Pascal Fernand
 7 Vacant

Idaho Falls Art Guild
Street continued
 190 Lad & Lassie Shop
 Modern Barber Shop
 160 Young Town

16 1/2 Gem The furn rms
 4 Sharp Helen D Mrs
 190 Samoa Club
 100 Camera Center The
 40 Franklin's Factory Outlet
 50 Liberty Cafe

Hasbrouck Building
 4 John Hancock Mutual Life Ins Co (Farm Loan Dept)

4 Block's Men's Store
 4 Jensen's Glamour Studio
 4 Jensen's Camera Shop
 4 St Clair & St Clair lwyr
 4 Peterson Paul T lwyr
 50 Rowles-Mack Co men's clo

449

FRED'S O. K. RUBBER WELDERS
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 1650 S. YELLOWSTONE AVE. Nationwide Guarantee PHONE 5210

PARK AV—Contd
 365 1/2 Rowles-Mack Building
 20 Deseret News & Telegram The
 3 Vacant
 4 Vacant
 5 Vacant
 6 Vacant
 10 Vacant
 13 Vacant
 5670 Block's Shoe Store
 3690 Anita Shops
 cor E Al's Sinclair Service
 3870 I O O F Temple
 Bingham Lodge No 14 (IOOF)
 Home Encampment No 13 (IOOF)
 Canton Teton of Patriarchs Militant No 12 (IOOF)
 Ladies Auxillary of Patriarchs Militant No 12 (IOOF)
 Lilly Rebekah Ledge No 33 (IOOF)
 Theta Rho No 19 (IOOF)
 Past Noble Grands Club (IOOF)
 3890 Woolworth F W & Co
 3960 First Security Bank of Idaho

A intersects
 400 Walgreen Drug Co
 401 Fogg Drug Co
 412 Salisbury Building
 Rooms:
 201 Barnes & Clark brokers
 202 Williams & Gaskill acct
 209 Blackbird Louise K Mrs lwyr
 210 Progressive Irrigation Dist
 212 Vacant
 214 Am National Ins Co
 4 Clements Albert L real est and ins
 215-17 Yellowstone Co Insurance Adjusters
 219 Murphy Finance Co
 222 Vacant
 224 Vacant
 225 Schroeck Peter G optom
 226 Earl H Mark lwyr
 4 Salisbury Corp

228 Vacant
 229 Vacant
Street continued
 4150 Cush's Lounge
 417 Vacant
 4190 Bybee Jewelry
 4250 Rosana Shop women's clo
 429 Vacant
 4300 City Floral Shop
 4310 Johnnie's Cafe
 4350 Leed's Shoe Store
 4400 Ann's VoJean Apparel
 4460 Standard Optical Co
 4470 Brown's Frank Store for Men
 4510 Kress S H & Co
 4570 Princess Shop women's clo
 4600 Pharaohs women's clo
 4620 Gobbles Shoe Store
 4750 Falls Theatre
 4770 Bellamy's Shoe Co
 4800 Newberry J J Co dept store
 489 Vacant

B intersects
 500 Earl's Texaco Service gas sta
 561 Reed's Millinery
 507 Ames Jewelry
 515 Pacific Finance Loans
 523 Earl Building
 Rooms:
 4 Shattuck Agency Inc real est and ins
 200 Vacant
 203 Hamill Norman J archt
 206 General Adjustment Bur
 211 State Income Tax Division
 213 Vacant
 217 Merrill Adrian A lwyr
 219 Thomas Boyd D lwyr
 221 Mutual Benefit Health & Accident Assn
 223 Sharp John M lwyr
 226 Burnett & Humphreys acct
 229-300 Idaho Potato Producers Assn Inc
 232 Price Rulon R lwyr
 233 Merrill LaRue H lwyr
Street continued
 527 American Fur Co
 5300 A B C Gift-Shop & Children's Apparel



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